



FOR IMMEDIATE RELEASE

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**TBC Brands to Exhibit Sumitomo and Sailun Truck Tires at the
2017 Great American Truck Show**

Palm Beach Gardens, FL – August 11, 2017 – [TBC Brands](#), one of the largest distributors of private brand tires in North America, is pleased to announce its participation in the Great American Trucking Show (GATS) from August 24 - 26, 2017 at The Kay Bailey Hutchison Convention Center in Dallas, TX. On display will be both Sumitomo and Sailun branded truck tires for the transportation industry; representatives will be in attendance to share the benefits of the products with attendees.

GATS is an all-encompassing convention of trucking professionals that features over 50,000 attendees visiting more than 500 exhibitors representing truck, trailer, engine, component and parts manufacturers, as well as services catering to the heavy and medium duty truck industry.

“GATS provides the opportunity to gain brand exposure with end-users while connecting with fellow leaders in the industry,” said Aaron C. Murphy, Vice President of Commercial Tire Sales for TBC Corporation. “This year, we’re highlighting two new products in our Sailun brand of truck tires, the S668 spread-axle trailer tire and S757 regional drive tire. Both will be on display alongside other premium Sumitomo and Sailun truck tires.”

GATS attendees will have a chance to win a choice of premium Sumitomo or Sailun steer, drive or trailer tires through the Commercial Truck Tire Giveaway. Participants can enter the show drawing by registering at the Sumitomo and Sailun booth (#19037). Additional giveaway details will be available onsite.

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ABOUT TBC BRANDS

TBC Brands LLC is one of the largest distributors of private brand tires in North America. The Company has been recognized for its underlying commitment to quality, safety, and value. Through 17 propriety brands, TBC Brands is able to provide independent wholesale and retail customers access to an unparalleled range of consumer and commercial products. For more information, visit www.tbcbrands.com.